



TOPMGT

• TOP MANAGEMENT STRATEGY DEVELOPMENT SINCE 1972 •

MASTERPRENEURSHIP LLC

• BUSINESS STRATEGY BROCHURE •





However beautiful the strategy, you should occasionally look at the results
—WINSTON CHURCHILL



WHY DO FOR-PROFIT BUSINESSES EXIST? | TO MAKE THE MOST MONEY FOR SHAREHOLDERS



HOW DO FOR-PROFIT BUSINESSES MAKE THE MOST MONEY? | DELIVERING THE RIGHT-RESULTS

WHAT'S IN YOUR STRATEGY TOOLKIT?

- **MASTERPRENEURSHIP® BUSINESS STRATEGY MASTERCLASSES** attract senior executives and top management teams from around the world with a variety of missions, goals and objectives each sharing in common the desire to build and sustain competitive advantage.
- **THE FIVE CRUCIAL BUSINESS RESULTS (5CBR)**. Highly successful businesses start with identifying and end with delivering **THE FIVE CRUCIAL BUSINESS RESULTS (5CBR)**—the frequent fatal missed-steps in effective business strategy development and delivery. 5CBR represent criteria top teams must give special and continued priority attention for sustainable success.

SITUATION. The current highly competitive business marketplace coupled with the threats of terrorism and natural disasters requires exceptional business savvy.

MISSION. Sustained business success requires timely collaborative strategic, tactical, and operational win-win asset allocation and alignment with flawless execution. Balancing multiple competing demands – most especially customer and employee loyalty – within the context of finite resources is the business challenge of the day. What are the imperative leadership competencies and business capabilities for sustained success in today's challenging business environment?



SOLUTION.

Our MASTERPRENEURSHIP® BUSINESS STRATEGY MASTERCLASSES squarely address this question by providing a best practices, tool-focused approach to developing sustainable business success with three role-specific answers:

1. **MASTERPRENEURSHIP® CEO STRATEGY MASTERCLASS** for chief executives, managing directors and business owners with annual company sales of \$20-million USD or more.
2. **MASTERPRENEURSHIP® TOP-TEAM STRATEGY MASTERCLASS** for top management teams.
3. **MASTERPRENEURSHIP® HI-PO EXEC STRATEGY MASTERCLASS** for high-potential executives, new CEOs, managing directors, business owners and senior executives preparing for a C-suite executive position.

Masterclass Business Strategy Tools

- Providing our clients unified management tools for strategic business decision-making, developing competitive advantage, tactical alignment effectiveness, operational excellence with the "RIGHT RESULTS" for sustained superior business and career performance that are galvanized by our proprietary:
 - **MASTERPRENEURSHIP® — UNIFIED STRATEGIC MANAGEMENT MODEL.**
 - **DANTOTSU© DECISION-MAKING METHODOLOGY.**
 - **WHEN MONEY MATTERS MOST® — 5CBR BUSINESS STRATEGY ASSESSMENT TOOL.**

Masterclass Business Strategy Advantage

- Precision-focused and specifically designed for busy crucial decision makers who recognize the importance of 5CBR for future business success and the requisite competencies they must have to deliver 5CBR.
- Research-based, comprehensive, cutting-edge with facilitator presentations, case studies, business analysis, 5CBR action planning, group exercises, and extensive peer interaction. That combines world-class "DANTOTSU" - best of the best - east-west-business-military strategy decision-making methodology with a comprehensive total-team approach to sustained superior personal and business performance.



DETAILS

MASTERPRENEURSHIP® BUSINESS STRATEGY MASTERCLASSES



(1) MASTERPRENEURSHIP® CEO STRATEGY MASTERCLASS | 2-DAY SEMINAR

WHO SHOULD ATTEND: CEOs, Business Owners, and Entrepreneurs preparing for an IPO.

COST: Two-Days

- Regular Registration: \$3,500 USD per Person.
- Early Registration Discount: \$3,000 USD per Person.
- Registration includes all training materials and a hot buffet lunch each day.
- Participants are responsible for their own accommodations, e.g., travel, food, and lodging.

VENUE: 18 participants maximum in a boardroom setting for optimum peer interaction and networking.

CERTIFICATE: Awarding of the MASTERPRENEURSHIP® CEO ADVANCED BUSINESS STRATEGY CERTIFICATE upon successful program completion.



SCHEDULE: CEO Masterclasses with EventBrite secure registration links:

CEO Business Strategy Masterclass Vegas

- [21-22 AUG 2017 CEO Business Strategy Masterclass](#)
- [23-24 OCT 2017 CEO Business Strategy Masterclass](#)
- [04-05 DEC 2017 CEO Business Strategy Masterclass](#)

CEO Business Strategy Masterclass Oregon Coast

- [11-12 SEP 2017 CEO Business Strategy Masterclass](#)
- [20-21 NOV 2017 CEO Business Strategy Masterclass](#)

(2) MASTERPRENEURSHIP® TOP-TEAM STRATEGY MASTERCLASS | 2-DAY SEMINAR

WHO SHOULD ATTEND: CEOs, Business Owners, and Entrepreneurs preparing for an IPO.

COST: Two-Days

- Regular Registration: \$3,000 USD per Person.
- Early Registration Discount: \$2,500 USD per Person.
- Registration includes all training materials and a hot buffet lunch each day.
- Participants are responsible for their own accommodations, e.g., travel, food, and lodging.

VENUE: 24 participants maximum for optimum peer interaction and networking.

CERTIFICATE: Awarding of the MASTERPRENEURSHIP® TOP MANAGEMENT TEAM BUSINESS STRATEGY CERTIFICATE upon successful program completion.

SCHEDULE: TOP-TEAM Masterclasses with EventBrite secure registration links:

TOP-TEAM Business Strategy Masterclass Vegas

- [18-19 SEP 2017 TOP-TEAM Business Strategy Masterclass](#)
- [06-07 NOV 2017 TOP-TEAM Business Strategy Masterclass](#)

TOP-TEAM Business Strategy Masterclass Oregon Coast

- [14-15 AUG 2017 TOP-TEAM Business Strategy Masterclass](#)
- [09-10 OCT 2017 TOP-TEAM Business Strategy Masterclass](#)
- [11-12 DEC 2017 TOP-TEAM Business Strategy Masterclass](#)



(3) MASTERPRENEURSHIP® HI-PO EXEC STRATEGY MASTERCLASS | 2-DAY SEMINAR

WHO SHOULD ATTEND: High-Potential Executives.

WHO WILL BENEFIT MOST: New CEOs and High-Potential Business Owners and Senior Executives preparing to become a C-Suite Executive.

COST: Two-Days

- Regular Registration: \$2,500 USD per Person.
- Early Registration Discount: \$2,200 USD per Person.
- Registration includes all training materials and a hot buffet lunch each day.
- Participants are responsible for their own accommodations, e.g., travel, food, and lodging.

VENUE: 48 participants maximum for optimum peer interaction and networking.

CERTIFICATE: Awarding of the MASTERPRENEURSHIP® BUSINESS STRATEGY CERTIFICATE upon successful program completion.

SCHEDULE: HI-PO EXEC Masterclasses with EventBrite secure registration links:

HIPO-EXEC Business Strategy Masterclass Vegas

- [23-24 AUG 2017 HIPO-EXEC Business Strategy Masterclass Vegas](#)
- [20-21 SEP 2017 HIPO-EXEC Business Strategy Masterclass Vegas](#)
- [25-26 OCT 2017 HIPO-EXEC Business Strategy Masterclass Vegas](#)
- [08-09 NOV 2017 HIPO-EXEC Business Strategy Masterclass Vegas](#)
- [06-07 DEC 2017 HIPO-EXEC Business Strategy Masterclass Vegas](#)

HIPO-EXEC Masterclass Oregon Coast

- [28-29 JUN 2017 HIPO-EXEC Business Strategy Masterclass Oregon Coast](#)
- [19-20 JUL 2017 HIPO-EXEC Business Strategy Masterclass Oregon Coast](#)
- [16-17 AUG 2017 HIPO-EXEC Business Strategy Masterclass Oregon Coast](#)
- [13-14 SEP 2017 HIPO-EXEC Business Strategy Masterclass Oregon Coast](#)
- [11-12 OCT 2017 HIPO-EXEC Business Strategy Masterclass Oregon Coast](#)
- [22-23 NOV 2017 HIPO-EXEC Business Strategy Masterclass Oregon Coast](#)
- [13-14 DEC 2017 HIPO-EXEC Business Strategy Masterclass Oregon Coast](#)



ABOUT US

MASTERPRENEURSHIP® | DANTOTSU© | WHEN MONEY MATTERS MOST®



MASTERPRENEURSHIP LLC has become over the past 45 years one of the world's leading business strategy development firms—facilitating top management teams world-wide to deliver the "RIGHT RESULTS."

Proprietary Intellectual Capital. Established in 1972 and headquartered in Las Vegas, Nevada USA, our TMT business strategy training, coaching, and consulting is galvanized by our proprietary Masterpreneurship®—*Unified Strategic Management Model*, Dantotsu© *Decision-Making Methodology* and When MONEY Matters Most®—*5CBR Business Strategy Assessment Tool*—providing our clients with comprehensive strategic management tools for developing strategic competitive advantage, tactical alignment effectiveness, operational excellence with the "Right Results" for sustained superior performance.

Trust-Experience-Integrity-Expertise. Through our extensive business and military strategy expertise and understanding of Crucial Business Results (CBR) we continue to test, refine and apply our proprietary methodologies developed over the past 45 years to help our clients dramatically improve both top and bottom line performance.

Consistent Results. We have a track record of helping our clients create opportunities for significant improvement in their overall performance through focus on delivering "The 5CBR for Sustained Business Success."

Sustainable Business Success.

- Our success is due in large part to companies like Apple, AT&T, BMW, Boeing, BJC HealthCare, Four Seasons Hotels & Resorts, J.P. Morgan Chase & Co, Marriott Hotels, Microsoft, Nextel, NASA, NBC, Nielsen Media Research, Nike, Nordstrom, ChevronTexaco, Saks Fifth Avenue, Saudi Aramco and Zions Bancorporation who have shared their business challenges resulting in our design and development of industry-leading top management strategy development solutions for world-class organizations and their leaders based upon real world challenges.
- We apply our proprietary intellectual capital across all industries, helping our clients align their business infrastructure, resources and operations to meet global marketplace demand, competitiveness and achieve sustained business success.



Government ECQ Crosswalk.

- All of our Masterpreneurship® training and development programs are specifically designed to crosswalk with the U.S. Office of Personnel Management (OPM) Executive Core Qualifications (ECQs), namely, ECQ 1: Leading Change, ECQ 2: Leading People, ECQ 3: Results Driven, ECQ 4: Business Acumen, and ECQ 5: Building Coalitions that especially align with competencies and requisite personal, team and organization capabilities related to creativity and innovation, external awareness, flexibility, resilience, strategic thinking, vision, conflict management, leveraging diversity, developing others, team building, accountability, customer service, decisiveness, entrepreneurship, problem solving, technical credibility, financial management, human capital management, technology management, partnering, political savvy, and influencing/negotiating.
- As a Dun & Bradstreet, Defense Logistics Agency (DLA) and System for Award Management (SAM) registrant, we are authorized to do business with the U.S. Department of Defense (DoD) and other U.S. Federal Government Offices and Agencies.



VALUE. Offering the next generation in top management strategy training, coaching and consulting, extending well beyond the vertical, horizontal, matrixed organizational, group, and individual development perspectives of the 20th Century to the complexity oriented unified omnidirectional perspective of the 21st Century.

VISION. Provide to our worldwide clients the finest, most cost effective, world-class, profit-center focused business strategy development programs, services and products.



MISSION. Helping our clients both maximize sustainable shareholder wealth and optimize multi-stakeholder satisfaction and loyalty.

OBJECTIVES

1. Focus on the right results and the achievement of crucial success factors of our multi-national clients.
2. Offer the finest products and services with optimum value: cost savings + time savings + customer delight.

CLIENTS

Our business strategy development services are trusted by organizations around the world, including: AAA, Advanced Semiconductor Materials-Japan, Aegon N.V., Airlines Reporting Corp. (ARC), Alcoa Inc, Allied Medical Supply Inc., Alloy Surfaces Inc., Anethcdc, ASM America, AWAL IT Services Co, New Car Dealers Association-NCDA British Columbia, Bayer AG, BMW, Boeing, BJC HealthCare, Calista Corporation, Cerebra TRAINING Systems-Canada, Caterpillar, Chevron Corporation, City of San Jose California, Coca-Cola Company, Dartmouth-Hitchcock Medical Center, Daimler-Chrysler, Department of Homeland Security, Detroit Metropolitan Wayne County Airport Authority, Emory University Hospital, European Health Spas, Facility Group Brazil, FCL Logistics, Friedman Corporation, G&D Integrated, GoDaddy.com, Grand Canyon Resort Corporation, Hawaii Employers' Mutual Insurance Co, HealthSouth, Hitachi Cable Manchester, Inc., Honda Motor Company, Home Depot, Honeywell, Hunter Public Relations, Ingersoll-Rand/TAO, IBM, Institute of Public Administration Saudi Arabia, Jack LaLane Health Clubs, JDS Uniphase Corporation, Linc Group, Los Alamos National Laboratory, Meggit Silicone Products-UK, Mercedes-Benz, MoneyGram, Nationwide Mutual Insurance Company, Navajo Nation, Neohapsis, Nextel Communications, Nexen Inc. Canada, Nike, Nevada State Bank, Norbest, Inc., NGAS Northrop Grumman Astro Aerospace, Novartis International AG, Peak Health Solutions, Pearson plc, Pelican Energy Consultants, LLC, Providence Health System, Ritz-Carlton, Sakata Seed America, Inc., Solar Turbines Incorporated, Science Applications International Corporation (SAIC), SNF Holding Company-France, Solar Turbines Incorporated, Signum Advisors, Inc., Staples, Situs Holdings, Synergetics USA, Inc., Technigro Pty Ltd Australia, Tenix, LADS, Inc. Australia, Touchstone Behavioral Health, Transamerica Corporation, US Army, US Department of Defense, US Department of Health and Human Services, US Navy (NAVAIR), Valero Energy Corporation, VMware, Walgreens, WCRA, Xerox, and Zions Bancorporation.



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CONTACT US

